jacksonville
CHAMBER OF COMMERCE

541-702-7060
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

BOARD MEETING NOTES

May 14, 2026

Mission Statement: *"Cultivating A Vibrant Business Community In Our Historic Landmark Town."*

CALL TO ORDER (08:30)

ROLL CALL\SIGN IN

Attending: Mary Murphy (virtual), Meghann Walk (Secretary), Karen Reynolds, Luis Rodriguez, Kimberly Lopez, Don Litchfield (Exec Director), Maria Garcia, Sarah Woodbury, Kaden Johnson, Christian Hamilton, Amy Krankenburg, Melanie Scofield, Kris Knox (VIC), Bobby Stricker (President), Talon Reed (City Council)

WELCOME VISITORS

Officer Kaden Johnson introduced himself to the Chamber and shared updates, including a new monthly teen mentorship program, Coffee with a Cop, and National Night Out on August 4th. They are looking to hire one more officer, and at that point will be fully staffed. Officer Johnson teaches fraud awareness classes (fraud is the #1 crime suffered by Jacksonville residents), and a "BAND" app that allows Jacksonville businesses to communicate suspicious activity or when they feel unsafe.

INTRODUCTION of BOARD CANDIDATES

- **Kimberely Lopez**
- **Melanie Scofield**
- **Maria Garcia**
- **Luis Rodriguez**

Candidates were given a chance to ask questions of current board members.

EXCUSE CANDIDATES

APPROVAL of MINUTES (April)

- Call for Vote - approved unanimously.

BYLAWS CHANGE

- **Review changes**
- **Call For Vote -** approved unanimously.

BOARD CANDIDATE ELECTION

- **Call for Vote -** all candidates approved unanimously.

jacksonville
CHAMBER OF COMMERCE

541-702-7060
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

BOARD OFFICER NOMINATIONS

Amy Kranenburg was nominated and approved for the position of Vice President.

Maria Garcia has been nominated and approved for the position of Treasurer pending her acceptance.

TREASURER REPORT(Jerry)

Jerry sent a detailed report. One of the challenges is that the expenses of the DMO are only partially funded by the city as a reimbursement, and it is expected that the Chamber will cover the rest. This is somewhat unusual. We will vote on a Chamber budget at the next meeting after we hear more about the TLT. But cash flow is currently a problem, and we are evaluating options, such as selling HTLT tickets early.

DIRECTOR REPORT (Don)

4th of July: There will not be a mayor's picnic, but there will be a soft open of the new historical center on the 4th of July.

The Chamber Facebook page has been reactivated.

Art Walk is changing to second Saturdays as a 'citywide block party.' The first one will be June 13th.

Marketing: ad campaigns are moving well, and the committee is preparing to submit ads.

Earned media: JVille was recently featured in That Oregon Life, and in a new book called Small Town USA.

NEW BUSINESS

Mixer update: the concept of sector-specific committees/cohorts was well brought up and well recieved. The next mixer will be on the 20th, 6:30-8pm, at the Orth Building (Lemonade Stand/Brickline/Violets and Cream).

The True Crime Summit is happening at Bigham Knoll this weekend. Don will reach out to Bigham Knoll to see if they would like to attending Board meetings so we can effectively be aware of and partner with the many events happening there.

jacksonville
CHAMBER OF COMMERCE

541-702-7060
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

JVille Ambassadors Pilot: Bobby proposed starting a program for front-line employees to elevate their knowledge of JVille through a three or four part series (example: riding the trolleys, hiking the trails, seeing the menus, etc). He will send a draft of the program email and ask for feedback.

FINAL COMMENTS

Mary Murphy shared at the JVille Entrepreneur Mixer will be on May 19th at Olive Branch. She would like to distribute Chamber membership forms in case attendees would like to join.

ADJOURN