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Jacksonville Chamber of Commerce
Thursday, March 6, 2025
Board Meeting Minutes

Current Business

- Financial Update - Jerry
  - Distributed Financial Update

    February PNL notes
    - $16K+ reimbursements from the city
    - Total income $50k for Feb
    - Look to decrease expenses of HTLT in 2025
    - $35K YTD balance
    - Grant Reimbursements
      - $1900 left for Chamber Website
      - Belita to clarify balance and billing with Karen & Stacey
      - Jerry to communicate with Stacey directly for information

- Bylaws & Standing Rules
  - Board members required to review both documents & vote in April
  - Bobby added hiring and employee review guidelines - Jerry added to documents for board
  - Belita will email doc to board members

- Marketing Team - Bobby
  - Bobby at ORLA conference
  - Belita: website integration ongoing, had first meeting with Bobby & Hite to discuss digital services for SEO,etc.
    - Jan/Feb issue of 1859 Magazine with Jacksonville featured in “Small Towns to Visit in 2025” article

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- VIC - Julie
  - VIC staff monthly meeting at the Masonic lodge tomorrow and Next month: Miners Bazaar
  - Hired new Trolley Driver - Amanda "Anda"
    Julie, Brian R & Terry - driving new Wine Trolley route today
    Adding downtown stop at Remotion

  - Julie reached out to Tami Mendels at Travel SOuthern Oregon Visitor Center for wage reference for VIC staff

- Events - Belita

  Then + Now: ongoing year-round to emphasize history & encourage on-site visits in businesses

  - March Calendar full for Women's History Month
  - April Pending
  - May: Hummingbird - pending & determining a date
  - May 18 Art Presence - coordinated with Jacksonville Art Show

  Parade of Inns Final participation list complete.
  - addition of Plaza Preview as proposed by City
  - coordinate with the conclusion of Parade of Inns on Sunday, May 18
  - 5:00 - 7:00pm

  Volunteers Needed:
  - Prepare check in materials
  - Check in: Volunteers at each inn
  - Runners
  - Videography

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New Business

- June Annual Dinner - Decide location & details
  - Sunday June 1
  - Las Palmas
- September 2025 Grants - Bobby, Jerry, Belita
  - postpone discussion til April
- 2025 Plan - Discuss Board Openings, Board Responsibilities
  - postpone discussion til April
- Exec Board Report - Executive Board
  - scheduled another meeting for March 20 8:30am
    - 2024 Staff and Contract Review
    - 2025 Annual Plan creation (budgeting)

Open Forum for Chamber Members

- Opened meeting at 8:30 with update from Paul Faubion representative from the Masons
  - Submitting grant to Main Street Revitalization Grant tomorrow
  - Hosting tour of the Lodge tomorrow
  - Reminded board that 9:00am Tuesday Coffee at the Masonic Lodge open to the public
  - Suggested that Main Street Revitalization grant might potentially assist with Plaza project

In attendance: Paul Faubion (Masonic Lodge), Brian Dunn (President), Meghann Walk (Hummingbird Estate), Jerry Hayes (Treasurer), Sarah Woodbury (Calathea), Arlis Duncan (Duncan Cottage)

Staff: Julie Baker (VIC & Trolley Director), Belita Palu-ay (Executive Director)