jacksonville
OREGON

541-843-0985
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

Jacksonville Chamber of Commerce
Thursday, February 20, 2025
Board Meeting Minutes

Current Business

- Financial Update - Jerry
    - Jerry distributed updated financials since last cancelled meeting
        - Normal loss figures in January are due to bills coming in late (-$47k)
        - Reimbursements from the City & grants:
            - Reimbursements received through September/October
            - We will receive funds but haven't yet around $50-$60k outstanding
            - $94k generated by HTLT - budgeted for $70k
            - $40k for marketing is to be utilized for things that are not included in marketing (anything not grant funded)
                - Figure was determined by previous budget
- 2025 budget: promising because more programs have provided financial data
- Memberships were up by $5k
- Numbers reflect difference between our fiscal year & city fiscal year
- 2 budgets 1) reimbursable through TLT for VIC, marketing, etc. 2) Based on actual TLT revenue, City provides estimate for next year and provides our budget estimate
    - 30% for VIC & marketing
    - 20% needs to be submitted as expenses which are subject to review from the City

New Business

jacksonville
OREGON

541-843-0985
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

- President's update - Brian
    - Brian will be stepping down from presidency and transitioning from office the next 2 months
    - Shifting focus to health, business and family
        - Spoke highly of the body of work from the past 2 years, 2024 events and state of the Chamber
        - Transition plan:
            - Mentoring Bobby with weekly meetings
            - Words of wisdom for Chamber structure: hybrid structure of governance & working board
                - Marketing direction to
                    - TLT data - move occupancy rate to 60% through greater outreach

- Will remain a dedicated volunteer for
    - Victorian Christmas
    - Finding permanent home for trolleys in place by summer 2026
        - Century Link parking lot?
        - Private entity?

- New Website update - Belita
    - Requesting members to provide specific feedback

- 2025 Grants - Bobby & Belita
    - Data?
        - Datafy
            - Co-op opportunities
                - Britt
                - CIty
                - JWD

jacksonville
OREGON

541-843-0985
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

        - Applegate
    - Sabrah?

- Marketing Team - Bobby

- Wine Trolley
    - Renew contract with JWD
        - Brian will provide contract
        - Julie to renew

    - JWD notes
    - approve improvements
        - Window estimates

- Events
    - Then & Now -
    - Parade of Inns - Belita
        - Participants confirmed
            - Integrate live music - $100 stipend per inn to provide music
            - Invitations sent to Ivy Cottage, Laundry, Station House, Tiger Lily
            - Inns encouraged to make the call on collaborations

- 2025 Plan - Board Openings, Board Responsibilities

- Exec Board:

jacksonville
OREGON

541-843-0985
P.O. Box 33
Jacksonville, OR 97530
jacksonvilleoregon.org

- schedule another meeting for - Working session 8:30 February 27

  - 2024 Staff and Contract Review
  - 2025 Annual Plan creation(budgeting)

Other notes:

- Zoom $192 annually or Teams for online meeting ease for board members
- Jerry: brought up Executive Board
  - Questioned structure
  - Bobby: define specific roles for each role on executive board
    - Personal conversations with current board
    - Review & Discuss bylaws

Open Forum for Chamber Members