



541-843-0985
P.O. Box 33
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jacksonvilleoregon.org

Jacksonville Chamber of Commerce
Thursday, September 5, 2024
Board Meeting - Notes

Brian Dunn, Bobby Stricker, Meghann Walk, Brian Roberts, Paul Fabian,
DonTolefson, Sarah Woodbury, James Soule, Eileen Bobek
Staff: Julie Baker, Belita Palu-ay
Mayor Donna Bowen

Current Business

- Jacksonville Holiday Trolley Lights Tour Update - Brian
 - 36 participants confirmed, 9 pending,
 - updating rules for participants based on contractor criteria
 - two informational meetings, dates TBD, late afternoon most likely
 - James - Ace will provide discount for participants
 - Lights
 - Quality of lights should be determined by Aaron if he is installing them
 - Aaron will organize in bins, chamber will store post-event
 - Informational meeting: staff, drivers, chairs, participants
 - Need to set meeting dates
 - Notice to participants sent out by this weekend
 - Details to be discussed at informational meeting
 - Participants with their own installers, or decorating on their own - do they receive a credit?, etc.
 - Brian R contacting 3rd trolley
 - Brian R - 3rd trolley is pending, for specific dates December 1 - December 31 (with the exception of Christmas Eve & Christmas Day)
 - Donna offered to share Holiday Trolley Lights information in City's yellow announcement bulletin and at City Hall

- VIC Center & Trolley Update
 - Julie & Brian Roberts announced hiring of new driver Dave Turner
 - Julie explained VIC Staff field trips to get acquainted with visiting businesses
- Marketing Update - Belita reported is website on track for mid-October launch, Hite (web builder) presenting complete website draft today, marketing committee working on ads & promotions for Halloween Promenade & Victorian Christmas
- Financial Update - (Jerry provided via email) discussion postponed til next month
- Bylaws Refinement Update - Julie & Belita to review and provide suggestions and present to board
- 1851 Gold Rush Run - 2 trolleys to transport runners requested by Helena, promotional items released & community support is positive
- September Grant Requests. WCLP due September 20 - Belita requests any suggestions from the board. Proposed social media, video.
- Promotional Flag Grant \$2500 redirection of funds - Belita requested designation for funds. Scholarship for retailers for Victorian Christmas? Suggestions from board: holiday promotions, combined retailer ads.
- Victorian Christmas -
 - Parade - needs participants



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- Father Christmas in US Hotel in the Trolley Stop, pants in progress, Churro Rush - December 1 breakfast with Santa 8am
- Tree Lighting - Donna commented that tree lighting was too short, Chamber to send Donna talking points for her introduction, Peggy Dover re-writing script
 - coffee & refreshments: local vendors contacted first
 - Donna suggested set up in front of Art Presence
- Volunteers needed
- Event Packet - Brian suggested including 3 trolleys

New Business

- Annual Donation Cap - Julie & Belita to confer with Jerry to set cap
- Bobby - increasing involvement with marketing team
 - Vice President nomination in October
- Christian Hamilton invitation to become board member. Request introduction during October meeting
- Holiday Trolley Lights Tour - Brian asked Donna to confirm in writing commitments for: Fire Station, Police Station, Beekman House, Old City Hall

Open Forum for Chamber Members

Concluded 9:30am