

JVille Chamber minutes
8/3/2023

Attending: Brian Dunn (President), Kristen Lyon (Jefferson Farm Kitchie), Penny Lichenstein (Atrium Foundation), Dorothy Paredes (Atrium Foundation), Arlis (Duncan Cottage), Belita Palu-Ay (VP, BelitaSpace), Jerry Hayes (Bella), Patti Keck (Farmhouse Treasures), Amanda Moreira (Chamber Director), Sarah Woodbury (Calathea), Eileen Bobek (Rebel Hearts Books), Meghann Walk (Hummingbird Estate)

Open Forum: Dorothy Peredex of Atrium Foundation (a non-profit) spoke. Atrium Foundation pay everyday bills for cancer patients and cancer survivors. Hoping to grow their footprint here. Having a showcase at the JVille Community Center this Saturday, August 5th, at 3pm, including raffles.

Current Business:

Marketing: No August meeting. Rescheduling. Belita met with Julie to organize the quarterly mixer. Likely will be August 23rd or 30th (a Wednesday) from 6-7:30 at Hummingbird Estate. Might have a focused topic as a way to make the mixer more substantive.

Events:

Gold Rush Trail Run/Walk on 9/30: Helena is mapping out the 5k. Sarah is working with Moxley Media on t-shirts. Public Lands will create the starting arch. Mary Murphy of Smith Realty is helping with the cost of medals. Amanda and Helena doing the posters. Website is up. Sept. 15th is the signup cutoff. If anyone is at Lowe's, feel free to grab up to seven paint sticks.

Haunted Trolley: We have pending approval from the city. Looking for hot chocolate sponsors.

Victorian Christmas: group will meet next week.

Trolley: signed contract with the OWE to provide transport to/from downtown JVille for the Grand Tasting. Regular trolley service is imminent. Everything physical is ready. Contract still needs to be finalized, but has been sent to the JVille wineries. Working on the website so people can purchase tickets and sign waivers. Service will be Friday/Saturday/Sunday, until the end of October. Fliers are being made. There are various discount possibilities for groups, multi-day passes, and books of ticket vouchers.

Membership & Volunteers: Got a business list from the city. Will compare to our list. Will reach out to local businesses that haven't joined. Amanda suggested a benefits handout. Marketing might help create one.

Finance & Grants: our new accountant is helping organize our bookkeeping. Jerry made a P&L to correspond with the city's calendar. The Chamber came out in the positive (about \$47,000).

The Chamber now has credit cards with People's Bank. Jerry will reach out to Umpqua to close our credit and deposit accounts there.

TLT Grant application: due 8/31. Chamber is submitting grants for Shop Local flags, Wine Trolley paint, and event safety equipment. Amanda is thinking about accessibility grants, as some people avoid Jville because of accessibility issues and our historic buildings. Eileen suggested making an event in a specifically accessible place, and marketing it as such.

Charging Stations: the library is pursuing grants for EV charging stations. The Chamber will support as we can.

Monthly Meetings for Whole Membership/Sector Membership: Jerry has volunteered the upstairs. All members will be invited, but each sector will lead the discussion each month. Casual, 6pm, on a Wednesday. Retail, lodging, business/realtors, wellness, restaurants, etc. Will hopefully start these in September.

Upcoming Event: Calathea will have a "Dog Day of Summer" on the 19th. Free nail trimmings for dogs, along with a costume contest.