

Jacksonville Chamber of Commerce & Business Association
Thursday, September 7, 2023
Board Meeting Minutes

In attendance: Belita Palu-ay, Brian Dunn, Meghann Walk, Patti Keck, James Soule, Paul Faubion, Sarah Woodburn, Don Tollefson, Mary Kell, Amanda Moreira, Eileen Bobek, Abby McKee

The meeting was called to order at 8:36 am.

Current Business

Committee Monthly Updates

- Marketing (Belita): had the first open forum last night, and the marketing committee would like to look at the updated merchant map.
- Events (Brian/Sarah)
 - 1851 Gold Rush Run (9/30): Public land has donated \$1,000 and is going to donate hotdogs for afterward. They're also donating 1,000 swag bags. There will be a band before the run. All is on track. Mary Murphy (realtor) also donated \$500 for the medals and lanyards.
 - Haunted Trolley (10/26-30): Looking for temporary storage (indoor) to organize the bins from now until the end of October. There will be three trolleys for this. Looking for volunteers – send interested folks to Julie.
 - Victorian Christmas (11/25-12/17): The annual cost of this is around \$10,000. Belita shared that she will be seeking approval from Stacy Bray at the City to apply late to the TLT fund for Victorian Christmas. Tree Lighting & Parade committees (Don/Jerry): Amanda will send the task list to Don and Jerry.
- Membership & Volunteers (Lorraine): A benefits sheet for member prospects would be really helpful.
- Grants (Brian/Amanda): 3 grants have been submitted with the TLT: put holiday flags up; trolley painting; safety equipment/signs for events
- VIC & Trolley (Brian): The trolley is getting painted and updated, and the bell is working.

Wine Trolley update: People are becoming aware of this service. Wineries will meet with the chamber for feedback. There is also a poker tournament at Rellik that will be served by one of the trolleys.

2023-2024 budget and planning

- City has approved 30% of the TLT, extending the contract for another year.
- Sponsorships are a great area of growth potential
- The Council will continue presenting competent, transparent reports to the city.

New Business

- Quarterly Mixer update and planning for holiday mixer (Belita): What kind of quarterly social would the members like? Mixers are popular, but it's important to understand the purpose of the event.
- Last night's membership meeting – questions came up about listing all businesses in town versus only chamber members. Clickable links on the website were requested for members. Discussion happened about having a Chamber Members' Facebook group.
- Lunar New Year (Feb 10th): Amanda met with Southern Oregon Chinese Association, and it will be up at Britt. Businesses can coordinate with the Lunar New Year theme. JAAMS will likely happen in the evening on the same day.
- Father Christmas has been recruited. He is looking to get support to help fund a new costume.
- Smoke cancellations are a huge issue for businesses. How do we proactively approach smoke issues?

The meeting was adjourned at 10:15 am.