

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: January 5, 2023

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at the Bella Union on Thursday, December 1, 2022. The meeting convened at 8:30am.

Board members in attendance: Acting President/VP- Jerry Hayes, Secretary- Mike Gantenbein, Treasurer-Arlis Duncan, Brian Dunn, James Soule, Loraine Akin, Belita Paluay, Don Tollefson, Luis Rodriguez

Director: Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the meeting held on December 1, 2022 were approved and posted to the Jacksonville Chamber of Commerce website.

General meeting

Meeting Start

- Thank you gift, flowers, and bonus presented to Amanda

Current Business

- Victorian Christmas wrap-up (Jerry/Brian/Amanda)
 - Feedback – businesses in town thought that we had a good turnout, weather was good
 - Parade – Rotary and others were very positive about new route
 - Brian D – we learned a lot about what K&D provides and may be able to find ways to cut the expense of using them.
 - TLT - grant cycles could be used to help cover the parade and VC costs
 - James S – would like to introduce Victorian costume contest
 - Arlis – would be nice to find a way to add color and work around the limitation of all white lights
 - Financials/Sponsorships
 - Didn't have as many sponsorships come through
 - Should start sponsorship campaign earlier, make more noticeable
 - Horse-drawn wagon – need to figure out how to make up for cost
 - Trolley light tours – sold out, did well
 - Loraine – it would be great to make the lights tour local to Jacksonville, hold contest to encourage lights in town

New Business

- 2023 Events (Marketing Committee update)
 - Brian – “Enhance the Romance” event in February, 11-12 lodgings partners, 6-7 retailers, 2 spas, a few restaurants on-board
 - Amanda – ad in Bend Magazine, Jville Review cover in Feb.
 - Belita – “Jacksonville Arts & Music” Showcase in March
 - All-day music festival, long St. Patrick’s weekend
 - Local artists presented in stores
 - Looking for venue – possibly City Hall
 - Ticketed event
 - James
 - Working on event, tours of each end of Jville homes & inns, food & wine with retail partner
 - Helena – working on Jville Cruisers event
 - Belita – we need to develop a volunteer list to help with all of these events
 - Amanda – will see if we can get an ad in the Feb Jville Review for a Volunteer meeting
- Annual Dinner Feb 2023 at Dancin Winery
 - Amanda – working on date in early Feb. – maybe Feb 5th
- Bookkeeper
 - New bookkeeper starts 1/1/2023
 - Will be doing payroll & bills
 - Will work with city on P&Ls
 - Will also provide P&Ls to board
- Grants
 - TLT grant opening in February
 - 2023 events- Enhance the Romance
 - Booster grant
 - Travel Oregon grants
 - Other grants?
 - City council gave us the regular 30%, then provided extra finds beyond that for special events
- Quarterly Mixer
 - Host & location for next mixer in Feb or Mar? Maybe Daisy Creek?
- Trolley
 - Amanda - All Aboard may sell their two trolleys. Should we consider purchasing one of them?
 - We need to run a financial assessment of purchase, storage, and maintenance

Financials

- Financial Update (Arlis)

Elections for next board

- need to elect new people in March
- Mike – retiring May 1st, will be replaced as Britt liaison

On Hold

- Purchase flags for holiday season- grant application?
- Pickle Ball petition (Amanda)
- New trolley purchase

Next Meeting:

- Thursday, February 2nd at 8:30am. Location: Bella Union

Addendum:

- Friday, January 8, 2023: at 8:30am – New Computers for Visitors Center
 - Amanda informed the Board via email that we need to purchase 2 new computers for the information center, one of which would fall under the TLT tax reimbursement, one is a chamber expense. The ones we have are old and need to be changed out so that we can continue to do business. We get good use out of our computers but the time has come.
 - Mike Gantenbein motioned that we allocate \$3,000 toward the purchase of two new computers and accessories for the visitors center.
 - Donald Tollefson seconded the motion.
 - The Board voted via email with Don Tollefson, Lorraine Akin, Helena Lopez, Mike Gantenbein, Jerry Hayes, Arlis Duncan, Brian Dunn voting Yes unanimously with a quorum. The motion was approved.