

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: December 1, 2022

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at the Bella Union on Thursday, December 1, 2022. The meeting convened at 8:30am.

Board members in attendance: Acting President/VP- Jerry Hayes, Secretary- Mike Gantenbein, Treasurer-Arlis Duncan, Brian Dunn, ~~Patti Keck~~, James Soule, Loraine Akin, Belita Paluay, Helena Lopez, Don Tollefson

Director: Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the meeting held on November 3, 2022 were approved and posted to the Jacksonville Chamber of Commerce website.

General meeting

Current Business

- Victorian Christmas (Jerry/Brian/Amanda)
 - Parade
 - Up to 48 entries!
 - K&D is doing traffic control
 - Saturday morning – 7:00 am for traffic rerouting
 - Sponsorship update (approx. \$5,000 thus far)
 - Sponsorships are coming in slowly
 - Maybe we need to clarify the sponsorship letter?
 - Directly approach the larger companies
 - Tree lighting – Santa could have spoken longer, Belles & Beaus could have been more practiced
 - Community Center event was overwhelmed – need to plan for more people next year
- Quarterly Mixer
 - Thank you James and Kristin for hosting in November!
 - Very successful
 - Host & location for next mixer in Feb or Mar?
 - Amanda will ask for volunteers in the next newsletter

New Business

- 2023 Events (Marketing Committee update)

- Plans being made for February & March events
- Annual Dinner (Jan/Feb)
 - Need a location and to start planning
 - Reaching out to Dancin
- Bookkeeper
 - New bookkeeper starts 1/1/2023
 - Need to work out division of responsibilities (check deposits, etc.)
- Grants
 - TLT grant opening in February
 - Booster grant
 - Travel Oregon grants
 - Other grants?
 - City provided most of the grants we requested recently
 - We should request grants for all of the new events that the marketing committee is creating
 - We need to get the city council representative to attend board meetings

Financials

- Financial Update (Arlis)
 - Arlis prepping transition to new bookkeeper

Other

- Third Street Park project
 - There have been meetings and discussions, the city is planning to set up a committee
 - Some design concepts have been created
 - Using urban renewal funds

On Hold

- Purchase flags for holiday season - grant application?
- Pickle Ball petition (Amanda)
- New trolley purchase
- We still need to find a board chair - late Jan or early Feb (Jerry)

Next Meeting:

- Thursday, January 5th at 8:30am. Location: Bella Union