

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: October 6, 2022

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at the Bella Union on Thursday, October 6, 2022. The meeting convened at 8:30am.

Board members in attendance: Acting President/VP- Jerry Hayes, Secretary- Mike Gantenbein, Arlis Duncan-Treasurer, Don Tolefson, Helena Lopez, Brian Dunn, Belita Palu-ay, Loraine Akin, Brian Roberts, Mary Kell

Director: Amanda Moreira

Visitors: Talon Reed – running for city council, Sandy Brown – B&B owner

Approval of Minutes From Prior Board Meeting: The minutes of the Annual Meeting held on August 4, 2022 were approved and posted to the Jacksonville Chamber of Commerce website.

General meeting

Visitor

Talon Reed – running for city council

- Focus on expanding police dept. to be 24/7 again
- Helena – likes fact that Talon is a business owner

Old Business

- Haunted Halloween (Arlis)
 - Status update, volunteers, script, props from storage, set-up/tear down schedule
 - Looking for people to fill specific functions – please sign up
 - Trolley insurance & ticketing (Amanda)
 - Need to dig out large set pieces that are in storage
 - Oct. 27, 28, 29, 30
 - Three trolleys, running at 20-minute intervals
 - IOOF Hall – main gathering point
- Board Update - Erika stepping down
 - Health Issues

- Need to fill her position
- Helena report
 - Lots of challenges with smoke damage to store and the traffic impacts of the block being
 - Hard to repurchase inventory in time for holiday season
 - Amanda
 - looking at setting up a fundraiser movie night
 - Elementary school class running fundraiser
 - Belita – doing an extra Thursday event with opportunities for pop-up stores
- Victorian Christmas (Jerry/Amanda)
 - Packet approved by City Council at Sept. meeting
 - Parade (new route approved)
 - Mtg with K&D 10/5/22 – got maps settled
 - New maps need to be sent to City—ODOT for approval- next Friday
 - Need to create new signage for new route
 - Volunteers and assignments
 - Tree Lighting Nov 26 – Parade Dec 3
 - Need to contact Garron Lee to schedule sound and platform for both events

New Business

- 2023 Event Planning (Marketing Committee)
 - 2023 plan and financials due to City 10/15/22
 - Meeting weekly on Tuesdays
- October events
 - Halloween Promenade (10/30) 12-3pm
 - Halloween Photo Costume Contest
- November event (next year)
 - 1851 Gold Rush Trail Run next November (Helena)
 - New outdoor store willing to support the event

Financials

- Financial Update (Arlis)
- Bookkeeper (Amanda)
 - New bookkeeper starts 1/1/2023 Karen Harrell
 - Already our payroll person
 - Jerry – should we change our fiscal year to match with city?
 - Tax challenges make this difficult to do

Upcoming

- Quarterly Mixer @ TouVelle House (November) Date??
 - Amanda to send invitation- propose “bring a friend” non-member and also invite Haunted Trolley volunteers

Other

- Brian Roberts – trying to see if we can restart the Jolly Trolley for Victorian Christmas tour to bring in more revenue
- Amanda – looking into wagon rides for Victorian Christmas, looking for sponsors

On Hold

- Purchase flags for holiday season
- Pickle Ball petition (Amanda)

New trolley purchase