

Chamber of Commerce Board Meeting Notes

Date: 07/07/2022

Attendees: Helena, Belita, Natasha (Rogue Grape), Patti, Jerry, Arlis, Robert, Don, James, Erica, Amanda, Luis (Las Palmas), Brian Dunn

Meeting Minutes Summary

Old Business

- **2022 Chamber Membership Renewals**
 - Amanda - Chamber is preparing final update of membership roster for marketing listings, so renewals need to be recorded now.
- **Haunted Halloween Planning**
 - Arlis -Need for committee meeting to do financial planning for haunted Halloween trolley. Mtg set for Wednesday, July 13, 9am (Goodbean). Main event would happen 2-3 days over the weekend prior to Halloween.
- **Pickle Ball Petition**
 - Amanda – May need to petition business owners about their position on whether or not city should allocate area in public parking lot behind library for new pickle ball court. Haven't heard any news or public notice from city yet. Amanda will contact city staff to find out.
- **Quarterly Mixer @ Touvelle House July 27th @ 5:30-7pm**
 - Amanda – Adding food and wine to the event from local businesses.
- **TLT Funding and City Contract**
 - Amanda – Chamber prepared TLT Updated financials and documentation (due 6/13). There was a motion to delay city decision for 60 days to review financial information, marketing plan. Information will be submitted by Chamber on July 13 and then meet with TLT committee on July 20.

- Robert- We need to be more accountable to city council, but we should also ask for a representative from City council to attend chamber meetings so they are continuously updated on chamber business, as specified in charter agreement. A council rep has attended in the past.
- Amanda- Budget and marketing plan will be reviewed by chamber prior to releasing to the TLT committee.

New Business

- **Additional 2022 events**
 - Amanda – More opportunity in August and September for Art Walk
 - Rogue Table – Rogue Valley vendors will do event in mid-October, farm to table type event involving wineries, kicks off 10 day event around Rogue Valley.
 - Hometown Days- Possible fall event focused on pioneer days.
- **Victorian Christmas**
 - Jerry – we are meeting monthly going forward. Advanced planning happening, lock in commitments from participants, last year had 40 participants, but more would be better. Possibly changing the routes, extension down 5th in front of courthouse and Christmas tree lights. Could do tree lighting event that closes highway as well. Also need to contract for sound system. Committee meets Monday, July 11, 5:30pm at Las Palmas.
- **Trolley maintenance updates**
 - Amanda- trolley was recently shut down unexpectedly and needed repairs. This affected fixed route schedule during several Britt events. This provides further evidence that a second trolley may be warranted.
- **Financial Update**
 - Arlis – Financial metrics will be sent to chamber for review.
- **Other Items (James)-** EV station going in at Touvelle House. Researching plan to add public charging stations in the City, however, most City lots are

in flood zone. Viable lots do exist around city hall. May make proposal to city council for adding chargers in town.