

Chamber of Commerce Board Meeting Notes

Date: 06/02/2022

Attendees: Don, James, Robert, Arlis, Mary, Lorraine, Erika, Belita, Helena, Brian D.

Meeting Minutes Summary

Old Business

Trolley Update – June thru August operations

Chamber Member Renewals – new members list to be sent out,

Haunted Trolley – still deciding on number of trolleys, community demand is high

Storage Unit – Cleaned out and organized.

Pickle Ball Petition – no update on status

Board Updates – new chamber board president nomination, must be on board for at least 1 year, possible change to bylaws to reduce minimum time on board. New Members-

New Business

Additional 2022 Events – no updates

Quarterly Mixer - will take place in July at Touvelle House, date to be determined

TLT Funding (**primary topic**) - Transient Lodging Tax (TLT) Fund is used to promote tourism in Jacksonville. Our current resolution says 50% of TLT funds go to entity in jurisdiction promoting tourism (Chamber of Commerce), with remainder going to City fund. City staff and Council currently evaluating change to revenue model to keep 20% of the Chamber's 50% allocation, leaving 30% for the Chamber. The Lodging Tax committee is meeting today to discuss this topic. Chamber is hoping to see a recommendation to City supporting current 50% allocation as it our primary source of funding, particularly for marketing activities. Chamber is requesting letters of support from community businesses in advance of City Council meeting at 12pm on June 21st.

Financial Update – Arlis summarized the financial conditions of the Chamber for past 5 years. New events were added in 2022 such as the Shamrock Pub Crawl and Art Walk.