

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: March 3, 2022

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, March 3, 2022. The meeting convened at 8:30am.

Board members in attendance: Acting President/VP- Jerry Hayes, Treasurer- Arlis Duncan, Secretary- Mike Gantenbein, Patti Keck, James Soule, Lorraine Akin

Interested member: Helena Lopez

Marketing Coordinator: Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Annual Meeting held on February 6, 2022 were approved and posted to the Jacksonville Chamber of Commerce website.

General membership meeting

Old Business

- Annual Dinner recap - went
- Trolley suggestion: John Lamy looking into electric trolley
 - Need to form a committee – James Soule volunteered.

New Business

- New Board member proposal:
 - Helena Lopez (Trotting Fox)
 - Belita Paluay (Belita Space)
 - If someone is interested, they can currently join because we need to fill empty positions.
 - Will vote on a list at the April board meeting.
 - Many new businesses in town discussed.
- New Chamber Board President
 - Arlis – let's wait until new board members are established.
 - As vice president, Jerry is acting president.
 - He's not necessarily interested – waiting.
- Annual Staff Evaluations- in process
 - Covering how things are working, looking for opportunities to improve.

- Currently on Winter hours, so there's time to look at operations and improve.
- Looking into purchase of a larger refrigerator.
- Jerry may have a cooler to use – may be too big.
- Jerry made a motion to authorize a purchase, Patty seconded – approved.
- Celebrate the Shamrock
 - Planning going well – have lots of activities and prizes set up, plus pub crawl.
 - March 12 Pub crawl - \$50 ticket, already have 10 signed up, 40 cap.
- Haunted Halloween- planning
 - Arlis beginning to plan for it – getting ready to call a meeting of volunteers
 - Smaller event this year – we will only have our own trolley (other trolley businesses in the area have gone out of business)
- Storage Clean-out
 - Doing spring cleaning – volunteers? Probably in May.
- Additional 2022 events
 - Looking for ideas
 - Looking at revamping the Artwalk
- Financial Update
 - Arlis – we maintained levels, going into new year strong.
 - Visitor center workers and trolley drivers fully staffed.
 - Now using an online Wave accounting system.
 - Need to add second signer to checking account.
 - Funding from city and bed tax, trolley pays for drivers, Amanda paid by enhanced marketing fund.
- Membership – renewal coming in April/May
 - \$175 & \$300 levels
 - Any changes to program?
- Other – what's the situation with the locked bathrooms?
 - Will send a letter to the mayor. And get on the next city council agenda.
 - Arlis – we can order porta-potties for the Shamrock event
 - Trolley rental
 - Jerry - Jville Rotary Club fundraiser in May – quoted Trolley for \$1,200 and lost the bid to Winehopper
 - Amanda – we figure it based on cost of driver, number of hours
 - Amanda – using our promo video to spread the word in Bend and other regional areas.

Next Meeting:

- Friday, April 7th at 8:30am. Location: Bella Union