

Jacksonville Chamber of Commerce & Business Association

Annual Meeting Minutes

Meeting Date: February 6, 2022

Call to order: The annual meeting of the Jacksonville Chamber of Commerce was held at the Jacksonville Inn on Sunday, February 6, 2022. The meeting convened at 6:30pm.

Board members in attendance: President- Robert Roos, Vice President - Jerry Hayes, Secretary - Mike Gantenbein, Don Tollefson, Patti Keck, James Soule

Members in attendance: Marketing Coordinator Amanda Moreira, Helena Lopez, Gretchen Woolf, Sandy Brown, Anne Brooke, Mike Travesi, Belita Paluay, Skylar Lynch, Bruce Woolf, John Kramer, Don Keck, Debbie Tollefson, Sarah Woodbury, Kyle Woodbury, Marc Lopez, Riley Houston, Margaret Barnes, Erika Bishop, Grace Brown, Kristin Bria, Meghann Walk, Jeff Finch, Julie Baker, Jack Gilson, Della Gilson, Cheryl Travesi, Sherry Kramer

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on January 6, 2022 were approved and posted to the Jacksonville Chamber of Commerce website.

General membership meeting

- Welcome & Introduction – Robert Roos, President
 - 2022 – 2023 Board of Directors
 - President - Robert Roos (Magnolia Inn)
 - Vice President - Jerry Hayes (Bella Union Restaurant)
 - Treasurer - Arlis Duncan (Duncan Cottage)
 - Secretary - Mike Gantenbein (Britt Music & Arts Festival)
 - Lorraine Akin (Jacksonville Company)
 - Cindy Hickey (Blue Door Garden Store)
 - Luis Rodriguez (Las Palmas Restaurant)
 - Don Tollefson (Jacksonville Realty)
 - James Soule (Touvelle House)
 - Board of Directors Changes
 - New Board Member: James Soule, Touvelle House
 - Erik Johnson (Country House Inns) stepped aside
 - Patti Keck (Farmhouse Treasures) sold business
 - We need new board members
- Financials – sent to the board by Arlis (not in attendance)
 - Overview – the Chamber is in good standing.

- Robert Roos – Did a great job of adapting to the limits of the pandemic. Revenue was a little better than 2020.
- Marketing – Amanda Moreira
 - Introduced Visitor’s Center staff and three trolley drivers
 - Robert Roos – Amanda is doing an outstanding job.
 - She’s a great self-starter. He’s a master at working within the budget.
 - 2021 Events
 - December – Victorian Christmas 2021
 - Tree Lighting in person and streamed on Facebook & Instagram – 1,500-2,000 in attendance
 - Parade was successful – blessed with good weather, had more entries than previous years, larger public attendance
 - Figured out safe way to bring the trolley out to see lights – brought in \$17,000
 - 2022 Events
 - March - Patrick’s Day Celebrate the Shamrock
 - Adding Pub Crawl to the activities this year
 - Working on making sure the trolley is up and running for summer events
 - Looking for new ways to reach other tourism markets.
 - New member introductions
 - Jeremy & Randee Leaver – new owners/partners at the Jacksonville Inn – informed attendees about their activities updating the hotel, restaurant, and bar. Thanks for the community support.
 - Meeting close – Robert Roos