

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: September 2, 2021

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, August 5, 2021. The meeting convened at 8:30am.

Board members in attendance: President- Robert Roos, Treasurer- Arlis Duncan, Don Tollefson, Luis Rodriguez. Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on August 5, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

Old Business

- Christmas Parade
 - Last meeting 7/11/21
 - Coordinating w/ K&D
- VIC
 - Open 7 days a week
 - 6 days a week (closed Mondays) beginning October 1st
- Trolley rides this summer
 - Running 7 days/wk
 - Move to weekends in October as season ends
- Launching online Tourism Video Campaign
 - Launched in May 2021
- Lodging campaign
 - June-October 2021
- Art Walk
 - June-October 2021
- Membership dues
 - Confirming all dues received with Treasurer (Arlis to confirm)

- Mask Policy update
 - o Governor Brown indoor mask mandate implemented 8/13/21
 - o PPE updates made at VIC including signage New Business
- Quarterly Mixer
 - o TouVelle House 9/16/21 at 5:30pm (postponed due to COVID mandates)
- Animals and the Trolley
 - o New Pet Policy for service dogs only implemented 8/13/21
- Trolley stats
- Haunted Trolley (cancelled due to COVID mandates)
 - o Script writing in progress
 - o Volunteers needed
 - o Requesting access to additional trolleys for event
- Trolley donation
 - Possible membership donation
 - Needs further discussion from group

Next Meeting:

- October 7, 2021 @ 8:30am- Las Palmas Restaurant patio