

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: August 5, 2021

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, August 5, 2021. The meeting convened at 8:30am.

Board members in attendance: President- Robert Roos, Vice President- Jerry Hayes, Treasurer- Arlis Duncan, Don Tollefson

Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on July 2, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

Old Business

- Christmas Parade
 - Last meeting 7/11/21
 - Coordinating w/ K&D
- VIC
 - Open 7 days a week
- Trolley rides this summer
 - Running 7 days/wk
- Launching online Tourism Video Campaign
 - Launched in May 2021
- Lodging campaign
 - June-October 2021
- Art Walk
 - June-October 2021
- Membership dues
 - Confirming all dues received with Treasurer
- Mask Policy update
 - Governor Brown indoor mask mandate implemented 8/13/21
 - PPE updates made at VIC including signage

New Business

- Quarterly Mixer
 - TouVelle House 9/16/21 at 5:30pm

- Animals and the Trolley
 - New Pet Policy for service dogs only implemented 8/13/21
- Trolley stats
- Haunted Trolley update
 - Script writing in progress
 - Volunteers needed
 - Requesting access to additional trolleys for event
- Trolley donation
 - Possible membership donation

Next Meeting:

- Board Meeting: September 2, 2021 @ 8:30am- Britt Pavilion