

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: July 1, 2021

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, July 1, 2021. The meeting convened at 8:35am.

Board members in attendance: Vice President- Jerry Hayes, Treasurer- Arlis Duncan, Patti Keck, Lorraine Akin, Erik Johnson, Mike Gantenbein

Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on June 3, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

- **Old Business**
 - **Status of Trolley**
 - 3 Drivers working, head driver scheduling and coordinating
 - Held a private event last night
 - Britt contract lined up
 - **Interviewing for VIC position**
 - **Membership renewals**
 - Still need to follow up with a few members
 - **Cement wagon rides**
 - Still working on actual dates/times
 - **Approval of Grants**

- **New Business**
 - **Xmas parade update**
 - Dirk & Mary Seidlecki – Grand Marshals

- Larry Smith – certified bell ringer, starting parade
 - Tony Hess – other source of great help
 - EGETA – antique tractors participating
 - The sooner we get other commitments to the parade the better
 - Gary – horse carriage volunteered to bring Santa in at the end
- **VIC**
 - Open and operating
- **Trolley rides this summer**
 - Happening
- **Launching online Tourism Video Campaign**
 - Continuing to use to promote Jacksonville
- **Lodging campaign - launch June 1 target date**
 - Ready to go Tuesday, July 6
 - Online promotion starts on July 6
- **Ribbon Cutting for Red Dog Pet Supply**
 - Went well – last weekend. High end dog food and other pet supplies
 - Offered space for chamber mixers
- **Art Walk - how's it going**
 - Meeting to prep July 2
 - July 10 3-6 – first event
 - Pairing some wineries with Artwalk businesses
- **membership dues.....**
 - Get on it if you haven't
- **Poll of mask policy moving forward.**
 - Most businesses are not requiring masks
 - Open for business
- **Haunted Trolley**
 - planning meeting tonight

- **Motion: Jerry - Raise Trolley drivers pay to \$18/hour for two drivers and \$20/hour for lead driver**
 - Lorraine seconded
 - Vote: Unanimous Yes

Next Meeting:

- Board Meeting: August 5, 2021 @ 8:30am- Britt Pavilion