Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, September 2, 2021. The meeting convened at 8:30am.

Board members in attendance: President- Robert Roos, Treasurer- Arlis Duncan, Don Tollefson, Luis Rodriguez, Mike Gantenbein, Lorraine Akin, Erik Johnson, Patti Keck. Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on Sept 2, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

Old Business

• Postpone Mixer
• Victorian Christmas - what is our commitment for moving forward
• Haunted Trolley?
• Grant available from Travel Oregon - ideas? Amanda: Considering marketing research. Arlis – would rather use it to market Jacksonville

New Business

• Pioneer Village dedication on 10 / 21 (Thursday) at 10:30, followed by a luncheon everyone is invited to.
  o Amanda - Dedication to Helen Hines. Can we have some representation from the board?

• Halloween events proposed
  o Bring back the Halloween Promenade. Was cancelled last year. Lorraine & Luis think we should as long as businesses put candy outside, so that they are not entering stores

• Side conversation – restaurants are having to close businesses due to lack of staff (Jerry & Luis)
• Costume photo contest - redo?
  o Amanda - No cost except Jacksonville Bucks as prizes
  o Held online
  o Staff judges
  o Everyone supported this idea

• Victorian Xmas assignments
  o Robert – what’s the latest date to decide whether the parade is a go or no-go on Dec. 4th?
    ▪ Let’s watch to see how the COVID numbers change over the next month
    ▪ Perception concerns: do we line people up along the streets
    ▪ We will make final decision at next board meeting
  o Will plan for tree lighting either way Nov 27th
  o Plan for cider stand – Robert will handle
  o Tree decorations – Lorraine & Patti
  o Need new fireplace insert - Arlis
  o Santa at Beekman Bank – being on corner is a great location. Keep this display downtown to help business.
  o Music – Mike G. Need to hire Garron @ Southern Oregon Sound for the Tree lighting event
  o Recorded music – set up on the Bella’s sound system?
    ▪ Luis will check into costs of setting up downtown sound system
  o Traffic Control –
    ▪ need to block road between Mustard Seed & Courthouse
    ▪ Need 6 people at least for crowd control
  o Order Garland
    ▪ Boy scouts are hanging & taking down
    ▪ Robert organizing
    ▪ Hang Nov 20-21

• Halloween decor removal volunteers.
  o Nov 1-3 – need two trucks and four people: Robert, Jerry, Arlis, Erik
  o Arlis looking into working with Public Works Dept.

• Revisit trolley sponsorship - Y or N
  o Plaques on trolley to help support costs
  o Perk – donors can ride free
  o Price ranges $50-$500. Jerry - $500 for three years
  o Considering options – no decision made

• Trolley for Holiday season?
- Amanda looking into costs of doing 1-2 rides per night
- Rides around town to see lights

- New Years dinner......
  - Decide on whether to hold in-person in December

- Special event (cocktail party?) To recognize Visitor Center staff and trolley drivers.
  - Employee appreciation by Board.
  - Year-end bonus?
  - Hold in December – Tues, Dec. 7, 5:30-7PM

- Visitor’s Center
  - Amanda – trimming hours, finding clerical work for them to do
  - Ramp back up during holiday season

- Vinnie – PBS show
  - Nov 6th on SOPBS

**Next Meeting:**

- November 4, 2021 @ 8:30am - Las Palmas Restaurant patio