

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: October 7, 2021

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, September 2, 2021. The meeting convened at 8:30am.

Board members in attendance: President- Robert Roos, Treasurer- Arlis Duncan, Don Tollefson, Luis Rodriguez, Mike Gantenbein, Lorraine Akin, Erik Johnson, Patti Keck. Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on Sept 2, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

Old Business

- Postpone Mixer
- Victorian Christmas - what is our commitment for moving forward
- Haunted Trolley?
- Grant available from Travel Oregon - ideas? Amanda: Considering marketing research. Arlis – would rather use it to market Jacksonville

New Business

- Pioneer Village dedication on 10 / 21 (Thursday) at 10:30, followed by a luncheon everyone is invited to.
 - Amanda - Dedication to Helen Hines. Can we have some representation from the board?
- Halloween events proposed
 - Bring back the Halloween Promenade. Was cancelled last year. Lorraine & Luis think we should as long as businesses put candy outside, so that they are not entering stores
- Side conversation – restaurants are having to close businesses due to lack of staff (Jerry & Luis)

- Costume photo contest - redo?
 - Amanda - No cost except Jacksonville Bucks as prizes
 - Held online
 - Staff judges
 - Everyone supported this idea

- Victorian Xmas assignments
 - Robert – what’s the latest date to decide whether the parade is a go or no-go on Dec. 4th?
 - Let’s watch to see how the COVID numbers change over the next month
 - Perception concerns: do we line people up along the streets
 - We will make final decision at next board meeting
 - Will plan for tree lighting either way Nov 27th
 - Plan for cider stand – Robert will handle
 - Tree decorations – Lorraine & Patti
 - Need new fireplace insert - Arlis
 - Santa at Beekman Bank – being on corner is a great location. Keep this display downtown to help business.
 - Music – Mike G. Need to hire Garron @ Southern Oregon Sound for the Tree lighting event
 - Recorded music – set up on the Bella’s sound system?
 - Luis will check into costs of setting up downtown sound system
 - Traffic Control –
 - need to block road between Mustard Seed & Courthouse
 - Need 6 people at least for crowd control
 - Order Garland
 - Boy scouts are hanging & taking down
 - Robert organizing
 - Hang Nov 20-21

- Halloween decor removal volunteers.
 - Nov 1-3 – need two trucks and four people: Robert, Jerry, Arlis, Erik
 - Arlis looking into working with Public Works Dept.

- Revisit trolley sponsorship - Y or N
 - Plaques on trolley to help support costs
 - Perk – donors can ride free
 - Price ranges \$50-\$500. Jerry - \$500 for three years
 - Considering options – no decision made

- Trolley for Holiday season?

- Amanda looking into costs of doing 1-2 rides per night
 - Rides around town to see lights
- New Years dinner.....
 - Decide on whether to hold in-person in December
- Special event (cocktail party?) To recognize Visitor Center staff and trolley drivers.
 - Employee appreciation by Board.
 - Year-end bonus?
 - Hold in December – Tues, Dec. 7, 5:30-7PM
- Visitor's Center
 - Amanda – trimming hours, finding clerical work for them to do
 - Ramp back up during holiday season
- Vinnie – PBS show
 - Nov 6th on SOPBS

Next Meeting:

- November 4, 2021 @ 8:30am - Las Palmas Restaurant patio