

Jacksonville Chamber of Commerce & Business Association

Board Meeting Minutes

Meeting Date: May 6, 2021

Call to order: A board meeting of the Jacksonville Chamber of Commerce was held at Britt Pavilion on Thursday, June 3, 2021. The meeting convened at 8:39am.

Board members in attendance: Vice President- Jerry Hayes, Treasurer- Arlis Duncan, Patti Keck, Lorraine Akin, Erik Johnson, Luis Rodriguez, Mike Gantenbein

Marketing Coordinator- Amanda Moreira

Approval of Minutes From Prior Board Meeting: The minutes of the Board Meeting held on May 6, 2021 were approved and posted to the Jacksonville Chamber of Commerce website.

Meeting Discussion:

Old Business

- Xmas parade update
 - Amanda is updating online forms,
 - Need to communicate with city, K&D, ODOT
 - Grand Marshall selected – announcement forthcoming
 - goal of 40 participants
 - Next meeting June 16
- VIC to re-open this weekend
 - Yes – getting people hired
 - Opening on limited schedule
- Reviews with Staff
 - Completed – pay increases given in May
- Trolley rides this summer
 - Can use the barn again for storage over the summer (return to irrigation storage in the fall)
 - Drivers are available, need to be scheduled

- Starting next Friday, will run 7 days per week
- Cleaning between trips
- TV station from out of town coming to cover the trolley
- We will provide comp tix for chamber members to take tour, familiarize themselves
- Launching online Tourism Video Campaign – launched on FB & IG, will place on website
- Lodging campaign
 - Approval w \$5,000 grant last week – moving forward, start mid-June at the latest
- Art Walk
 - 2nd Sat in July, Aug & September, Art Presence & Miner’s Bazar plus some other businesses displaying art

New Business

- Interviewing for VIC position
 - Interviews in progress
- Membership renewals
 - Still coming in, including new applicants
- Wagon rides
 - Need to develop a proposal for Gary
 - Chamber will develop a portal on the Jacksonville Chamber website
 - Gary needs to handle booking
- Approval of Grants approved
 - 1. \$6,000 for lodging for Oregon Wine Experience judges in August.
 - 2. \$5,000 for lodging promotion. Visitors who book a minimum 2-night stay in a chamber member lodging business will receive \$100 gift certificates to redeem at businesses in Jacksonville.

Next Meeting:

- Board Meeting: July 1, 2021 @ 8:30am- Britt Pavilion