

Jacksonville Chamber of Commerce & Business Association

Notes from November 8, 2018 Board Meeting

Present: Erik Johnson, Luis Rodriguez, Arlis Duncan, Bobby Abernathy, Joe Surges, Kelly Cason, Jerry Hayes, Sandi Whittle, Mike Gantenbein, Ian Bachtel, Tim Balfour

Absent: Robert Roos, Cindi Hickey

Vice President, Bobby Abernathy opened the meeting at 8:34 am.

Old Business

- **Victorian Christmas**

- Sidewalk Caroling – Jon Cummings, The Liege, has confirmed participation from most returning groups and recruited several more. There are still openings for additional performers.
- Tree – Installation & Decoration: Monday, November 19 – Debbie Stevens and Tim Balfour will work with Mike Bartlett Tree Service.
- Lighting & Garland Installation
 - Lighting – Aaron Evans, Joe’s Window will install lights starting on Saturday, Nov. 17.
 - Garland Pick-up: Wednesday, November 28. 3 pm – Luis & Tim
 - Garland Installation: Wednesday, November 28 (Jon’s group)
- Shop Small Saturday – November 24 - Community Caroling & Tree Lighting
 - Promotional information highlights the entire day as Shop Small Saturday with shops open until 7 pm.
 - Community Caroling & Tree Lighting scheduled for 5:00 pm
 - allows people to gather while there is still some daylight
 - Program lasts only 30 minutes, so attendees have time left to shop and eat in town
- Parade
 - Entrants are around 30 – including some horse teams
 - Dave Mills will be the Grand Marshal. Discussed ideas for transportation and Bobby will see if Dave wants to drive his Cadillac golf cart.
 - Father Christmas will be in SOHS’s amphibious fire engine
 - Traffic Control – K&D – Bobby will coordinate with K&D Services to implement traffic control plan approved by ODOT
 - City Street Closure Team (7:30 am – Noon)
 - Parade Marshalls – coordinated by Terry Erdman
 - Pedestrian Traffic Control – need about 5 people 9:00 am – 11:30 am

- **Haunted Trolley Review**

- Ticket Sales & Revenue – nearly 2,000 tickets sold with gross revenue of \$28,000

- Costs – around \$,8000, some expenses coming in
- Volunteer Thank-You Reception – Thursday, Nov. 15 -
- **Meals Tax Outcome** – Positive comments about the election results and voter turnout.

New Business

- **Member Meetings & Mixers** - Set 2018 Dates and assigned coordinators who will select sites and arrange for refreshments, etc.
 - January 13 – Annual Dinner
 - February 13 – Morning Meeting
 - April 11 – Evening Mixer
 - May 16 – Morning Mixer
 - July 11 – Evening Mixer Bobby Abernathy
 - August 8 – Morning Meeting
 - September 12 – Evening Mixer Sandi Whittle
 - October 11 – Morning Meeting
- **Ashland Hills Window Display** – Jacksonville was offered a display window at the hotel & conference center. The intent is to attract people already staying at the property to spend some time in Jacksonville, or plan a longer return trip.

Tim worked with local photographer, Ken Gregg, to use a selection of his “Life in Jacksonville” photography series to show off the town. The installation is done, pending a few minor tweaks. It features a 4’ tall wine glass that will have changing contents reflective of the season. There will also be brochure holders with the display.