

Jacksonville Chamber of Commerce & Business Association Thursday, February 7, 2019 Board Meeting Notes

Present: Bobby Abernathy, Robert Roos, Erik Johnson, Jerry Hayes, Ian Bachtel, Tim Balfour, Luis Rodriguez, Cindi Hickey

Absent: Joe Surges, Sandi Whittle, Kelly Cason, Mike Gantenbein, Arlis Duncan

Old Business

- **Member Meeting Schedule–**

- February 13 – Morning Meeting* 8:30 am Jacksonville Community Center
- **April 18** – Evening Mixer 5:30 pm - Magnolia Inn – Robert & Susan Roos
 - **Rescheduled from 4/11 due to conflict with Britt Announcement**
- May 16 – Morning Meeting* 8:30 am Jacksonville Community Center
- July 11 – Evening Mixer 5:30 pm TBD - Bobby Abernathy
- August 8 – Morning Meeting* 8:30 am Jacksonville Community Center
- September 12 – Evening Mixer 5:30 pm TBD - Sandi Whittle
- October 10 – Morning Meeting* 8:30 am Jacksonville Community Center

* JCC (front room) confirmed as location for meetings. Sandi Whittle is coordinating coffee and pastries from Good Bean.

Britt has offered to host for July or September – pending concert schedule

New Business

- **Board of Directors Selection** – There are two positions that will be open on the board. Reviewed by-laws related to director selections. February is month for selections with new members taking place in March.
- **Chinese New Year** – The Chamber supports this event by making arrangements and covering costs related to hanging the banner and traffic control for the parade.
 - Street Closure Team – Saturday 7:30 AM (Robert Roos, Mike G. & Tim Balfour)
 - Sign Posting Team – Friday AM (Luis Rodriguez, Tim Balfour)
 - Lantern Hanging for event locations – Saturday 9 AM (Cindi Hickey, Tim Balfour)
- **Celebrate the Shamrock promotion** – Saturday, March 16 – Committee will meet next week. Changes include reduced advertising and increase in street performers
- **E-Barter Bank** <http://ebarterbank.net/>
Discussed exploring participation in a barter network some Chamber members have recently signed up for. Board decided not to pursue this.
- **Year End Financial Review**
Tim and Ian are continuing on some minor clean-up and clarifying variations from previous year. Tim will meet with accountant to confirm bookkeeping processes in question.

Board approved arranging for consultation with QuickBooks Pro on an ongoing/as-needed basis to ensure processes are being done appropriately.

- **Victorian Christmas**

- Grand Marshal – discussed options for honoring community member.
- Increased Payment for Bartlett Tree Service – Mike Bartlett has been subsidizing harvesting/installing/removing/decorating the tree by \$1,000 over the past several years. New lighting scheme has extended decorating into a 2nd day. Tim will discuss with Mike to negotiate new payment level.
- Planning Chair & Other Roles
 - **Chair Position needs to be filled** – contact Tim Balfour if interested. There are lots of reference materials that anyone can follow in coordinating the project
 - **Father Christmas Set-Up:** Cindi Hickey
 - **Cider Stand:** Susan Roos
 - **Christmas Tree:** Debbie Stevens (need to confirm)
 - **Tree Lighting Event:** Debbie Stevens (need to confirm)
 - **Parade:** Bobby Abernathy
 - **Weekend Entertainment:** _____
 - *Jerry Hayes will be checking on possibility of reactivating outdoor speakers to play recorded music throughout season*

- **Marketing & Visitor Services**

- Revised Merchant Map – Requesting feedback on visitor response related to size, layout, info provided, not on design. Tim has local designer re-working the layout for spring printing. New businesses will also be added.
- VIC -
 - Interior Painting will be finished this spring. Brian Roberts will provide the labor.